



To empower all Lodi Crush District 11 winegrowers and serve their common interests to enhance the profitability of winegrape production through promotion, research, and education.

GROWER MARKETING COMMITTEE
MEETING NOTICE & AGENDA
Sent and posted July 8, 2022

The Lodi Winegrape Commission will hold a public meeting as follows:

Date: Tuesday, July 19, 2022

Time: 12:00pm

Place: Lodi Winegrape Commission, 2545 West Turner Road, Lodi, CA, 95242

The agenda for the meeting is as follows:

1. Call to order
2. Roll call and establishment of quorum
3. Review and approval of May 3, 2022 minutes
 - *Action Item*
4. Public Comment on Items Appearing on the Agenda (two minutes maximum per person)
5. Marketing & Advertising (consumer, media, trade, & grower)
 - FY 2022-23 Marketing Plan & Partner Recommendation
6. Public Relations
7. FY 2021-22 Budget Review
8. Report from other committees
9. Public Comment on Items Not Appearing on the Agenda (two minutes maximum per person)
10. Agenda Items for Future Meetings
11. Set Next Meeting Date
12. Adjourn

All agenda items are subject to discussion and possible action. All interested parties are invited to attend the meeting. Questions regarding the meeting should be directed to committee chair Joan Kautz (209-712-3300) or Stuart Spencer (209-367-4727).

Persons with disabilities needing special accommodation should contact Stuart Spencer, Executive Director at 209-367-4727 or stuart@lodiwine.com at least five days prior to the meeting. This notice and agenda is available on the internet in Upcoming Meetings and Events on www.lodigrowers.com.