

CALIFORNIA'S ORIGINAL SUSTAINABLE WINEGROWING PROGRAM *circa 1992*
created by Lodi farmers and accredited by world-renowned scientists

WHEN YOU DRINK WINE MADE FROM LODI RULES CERTIFIED GRAPES, YOU ARE SUPPORTING
A FARMER, A VINTNER, *and an ENTIRE* **AGRICULTURAL COMMUNITY**
who embraces their responsibility to care for the environment and the people.



THE
LODI RULES seal
*signifies a
third-party audited*
COMMITMENT
*to rigorous,
scientifically sound*
**SUSTAINABLE
WINEGROWING**



are INCLUDED in
LODI RULES



32,812 ACRES *are*
CERTIFIED *in LODI*

38,179 ACRES *in*
OTHER CALIFORNIA
REGIONS

749 ACRES
in ISRAEL



265 ACRES *in*
WASHINGTON

72,005 ACRES TOTAL *in 2023*

OVER
200
WINES
bear the
**LODI
RULES**
S E A L



**A WINE
MUST** *contain*



certified sustainable

GRAPES

to bear the



"SUSTAINABILITY

MEANS LEAVING

everything -

PEOPLE, PLACES, ETC -

AS GOOD OR BETTER
THAN HOW WE FOUND IT."

- Kevin Phillips,
Michael David Winery

OVER
25
AVAS

AMERICAN
VITICULTURAL
AREAS HAVE



SUSTAINABLE
VINEYARDS

GROWERS
receive a bonus



FROM *some*
WINERIES
for:



\$14 MILLION

PAID IN BONUSES
since 2010

DISCOVER WINES MADE FROM LODI RULES CERTIFIED GRAPES AT lodirules.org