



To empower all Lodi Crush District 11 winegrowers and serve their common interests to enhance the profitability of winegrape production through promotion, research, and education.

GROWER MARKETING COMMITTEE  
MEETING NOTICE & AGENDA  
Posted and sent December 30, 2024

The Lodi Winegrape Commission will hold a public meeting as follows:

**Date:** Thursday, January 9, 2025

**Time:** 12:00pm

**Place:** Lodi Winegrape Commission, 2545 W. Turner Rd., Lodi, CA 95242

The agenda for the meeting is as follows:

1. Call to order
2. Roll call and establishment of quorum
3. Review and approval of October 28, 2024, minutes
  - *Action Item*
4. Public Comment on Items Appearing on the Agenda (two minutes maximum per person)
5. Marketing & Advertising (consumer, media, trade, & grower)
6. Public Relations Activities
7. Grower Outreach & Education
  - LWC Annual Meeting, February 12
8. FY 2024-25 Budget Review
9. Report from other committees
10. Public Comment on Items Not Appearing on the Agenda (two minutes maximum per person)
11. Agenda Items for Future Meetings
12. Set Next Meeting Dates
13. Adjourn

All agenda items are subject to discussion and possible action. All interested parties are invited to attend the meeting. Questions regarding the meeting should be directed to

Grower Marketing committee chair Joan Kautz (209-712-3300) or Stuart Spencer (209-367-4727). Persons with disabilities needing special accommodation should contact Stuart Spencer, Executive Director at 209-367-4727 or [stuart@lodiwine.com](mailto:stuart@lodiwine.com) at least five days prior to the meeting. This notice and agenda is available on the internet in Upcoming Meetings and Events on [www.lodigrowers.com](http://www.lodigrowers.com).