



## LODI RULES COMMITTEE MEETING MINUTES

**Date:** Tuesday, June 18, 2024  
**Time:** 9am  
**Location:** Lodi Winegrape Commission, 2545 West Turner Road, Lodi, CA 95242

1. The meeting was **called to order** at 9:08am by Committee Chairman Phil Abba. Phil let the Committee know that this will be his final LODI RULES Committee and the Committee thanked him for his years of dedicated service.

2. **Roll Call:**

Attended	First Name	Last Name
x	Phil	Abba
x	Kendra	Altnow
x	Warren	Bogle
x	Pieter A.	den Hartog
	Bruce	Fry
x	Charlie	Hamilton
	Dirk	Heuvel
x	Madelyn	Kolber
	Stanton	Lange
x	Steve	Quashnick
	Chris	Storm

**A quorum was established.** Others present – Dr. Stephanie Bolton and Stuart Spencer (LWC Staff), Daniel Meyers (Vino Farms).

3. Motion to **approve** May 6, 2024 meeting **minutes** (Exhibit A). Bogle/Altnow – Motion carried. No “NO” votes and no abstentions.
4. **Public comment** on items appearing on the agenda: none.
5. **Program updates:**
  - The Committee discussed sustainable viticulture practices, land use efficiency, the social impact of a vineyard business and keystone crops.
  - The Committee reviewed a greenhouse gas emissions reduction document and the current audit season.
  - The Committee brainstormed ideas for a living binder toolbox.
  - The Committee discussed LODI RULES marketing strategies.
  - The Committee discussed the definition of regenerative agriculture.
  - The Committee selected the book *Purposeful Brands* by Sandy Skees to read together.
  - Stephanie Bolton shared that a virtual LODI RULES Vision Workshop will be scheduled soon for the new growers who missed the January in-person workshop.

6. **FY2023-24 Budget** to date was reviewed.
7. **Reports from other LWC Committees:**
  - Stuart Spencer updated the Committee on the Lodi Winegrape Commission marketing activities.
8. **Public comment** on items not appearing on the agenda: none.
9. **Future agenda items:** none.
10. **Next meeting** will be on August 12, 2024 at 12pm.
11. **Meeting adjourned** at 10:22am.

Respectfully submitted,



Stephanie Bolton, PhD  
LODI RULES Sustainable Winegrowing Director