



## LODI RULES COMMITTEE MEETING MINUTES

**Date:** Tuesday, December 9, 2025  
**Time:** 12pm  
**Place:** Lodi Winegrape Commission, 2545 W Turner Rd, Lodi CA 95242

1. The meeting was **called to order** at 12:12pm by Committee Chairman Pieter den Hartog.
2. **Roll Call:**

First Name	Last Name	Attended
Kendra	Altnow	x
Warren	Bogle	
Pieter A.	den Hartog	x
Bruce	Fry	
Charlie	Hamilton	x
Dirk	Heuvel	x
Madelyn	Kolber	x
Stanton	Lange	x
Daniel	Meyers	x
Steve	Quashnick	x

**A quorum was established.** Others present – Dr. Stephanie Bolton and Stuart Spencer (LWC Staff) and Mohrgan Fry (Mohr-Fry Ranches).

3. Motion to **approve** August 12, 2025 meeting **minutes** (Exhibit A). Altnow/Heuvel – Motion carried. No “NO” votes and no abstentions.
4. **Public comment** on items appearing on the agenda: none.
5. **Program updates:**
  - The Committee discussed the current certification year, upcoming events including the LODI RULES Annual Grower & Winery Meeting in January, and promotions.
  - For the 2025 LODI RULES certification year, over 68,000 acres (1,165 vineyard blocks) were certified by 132 applicants across California, Washington, and Israel. Acreage within the Lodi AVA saw the largest increase, to nearly 50% of total Lodi AVA acreage.
6. The **FY2025-26 Budget** was reviewed.
7. **Reports from other LWC Committees:**
  - Dr. Stephanie Bolton updated the Committee on Research, Education and Communication activities. Committee members were given a list of relevant upcoming events.
  - Stuart Spencer updated the Committee on the Lodi Winegrape Commission marketing activities.

8. **Public comment** on items not appearing on the agenda: none.
9. **Future agenda items:** none, but the Committee will come prepared to discuss Chapter 2 in the book *Purposeful Brands* by Sandy Skees.
10. **Next meeting** is TBD.
11. **Meeting adjourned** at 2:07pm.

Respectfully submitted,



Stephanie Bolton, PhD  
LODI RULES Sustainable Winegrowing Director