



LODI WINE
WINEGRAPE
COMMISSION

**Lodi Winegrape Commission
Meeting Minutes – FINAL
August 5, 2025**

The Lodi Winegrape Commission met on Tuesday, August 5, 2025

1. The meeting was called to order by Chairman Diego Olagaray at 12:14PM.
2. Roll was called

<u>Commissioner</u>	<u>Present</u>	<u>Alternate Commissioner</u>	<u>Present</u>
Scott Armolea	X		
Pieter A den Hartog	X	Mitch Spaletta	
Jason Eells	X		
Dirk Heuvel	X		
Farrah Felten Jolley	X	Gerardo Espinosa	X
Joan Kautz	X	Brett Pieretti	X
Diego Olagaray	X	Galen Schmiedt	X
Hadyn Schatz	X	Joe Laranaga	X
Jacylyn Stokes	X	Colton Machado	X

Also, in attendance was Mirek Wilczek (CDFA Marketing Branch). Staff present Stuart Spencer and Stephanie Bolton. A quorum was established.

3. On a motion by Stokes/Schatz the minutes of the May 8, 2025 were approved. (Exhibit A).
4. Public Comment on Items Appearing on the Agenda – None
5. **Financial Report** – Treasurer Hadyn Schatz updated the board on the appointment of an auditing firm. This year the appointment was put out to bid. After receiving four proposals, the recommendation is to continue with Croce, Sanguinetti & VanderVeen for the 2024-25 fiscal year. Motion to appoint Croce, Sanguinetti & VanderVeen for the Lodi Winegrape Commission fiscal and agreed upon procedures audits for FY 2024-25. Armolea/Heuvel – Carried.
6. Report of the Nominating Committee – Diego Olagaray and Joe Laranaga served as the nominating committee for the 2025-26 officers. They recommended the following slate of officers:
Chair – Jacylyn Stokes
Vice Chair – Hadyn Schatz
Treasurer – Scott Armolea

Secretary – Pieter den Hartog

Motion to accept the slate of officers as recommended by the nominating committee.

Heuvel/Eells – Carried

7. **Chairman’s Report** – Chair Olagaray updated the board on recent activities including attendance at the Grower Marketing committee.
8. **Consideration of Agreements between LWC and CWF** - Spencer shared the draft agreement for Promotional Services for the Visitor Center for 2025-26 (Exhibit B). Spencer explained that the agreement formalizes the promotional sponsorship between LWC and CWF concerning the Lodi Wine & Visitor Center. Spencer then shared the draft agreement for Management Services for the Visitor Center for 2025-26 fiscal year (Exhibit C). Motion to approve both agreements as presented. Olagaray/denHartog – Carried.
9. **Executive Director’s Report** - ED Spencer updated the board on recent Commission activities including the Winery BID, the annual audit, and duty drawback.

10. **Committee Reports:**

Executive Committee – The committee has not met.

Grower Marketing Committee – Committee Chair, Joan Kautz stated that the committee met last week and had a lively discussion on the grape and wine market and Lodi’s position. She also discussed the recent international groups Lodi hosted and export opportunities the Global Buyer’s Marketplace coming in November, and the Old Vine Conference.

Winery Marketing Committee – The committee met yesterday, July 9, 2025. The committee also hosted an all-winery meeting on July 10th where they updated the community on the progress of the Business Improvement District and the planned “No Reservations” campaign designed to present Lodi as an approachable, easy destination to enjoy and experience wine.

Lodi Rules – We are in the middle of audit season and things are going smoothly. Also hosted a group of MW students who were pleasantly surprised to learn of our wine quality and diversity.

Research, Education, Communication – Dr. Stephanie Bolton update the board on recent REC committee activities including the abandoned vineyard meeting that was well attended and filled with many questions. Stephanie had also recently returned from the GIESCO conference in Germany where Lodi was praised for it’s “ingenious people” by the keynote speaker.

11. **Other Organization Reports:**

CWF – no additional information.

LDGGA – no report

SJCFCB – no report

Lodi Grape Festival – no report

CAWG – no report

12. **Public Comment** – No comment

13. **Agenda Items for Future Meetings** – None

14. The next meeting date was not set.

15. The meeting adjourned at 1:50PM.

Respectfully submitted,

Stuart Spencer
On behalf of Pieter den Hartog
Secretary