

LODI WINERY BUSINESS IMPROVEMENT DISTRICT CORPORATION
MEETING NOTICE & AGENDA
Sent and posted Friday, April 10, 2026

The Lodi Winery Business Improvement District will hold a public meeting as follows:

Date: Wednesday, April 15, 2026
Time: 10:00am (PST)
Place: Lodi Winegrape Commission
2545 W. Turner Road, Lodi, CA 95242

The agenda for the meeting is as follows:

1. Call to order
2. Roll call and establishment of quorum
3. Review and Approval of March 18, 2026, minutes
 - *Action Item*
4. Public Comment on Items Appearing on the Agenda (two minutes maximum per person)
5. Strategic Direction/Planning
 - Consultant proposal/next steps
6. Organizational Setup
 - Nonprofit status update
 - Bank account status
 - Insurance status
 - Commission-to-BID management services agreement
7. Assessment Collections
 - HdL portal status and collection update
 - Voluntary participation policy (out-of-district wineries)
 - *Action Item*
8. Branding & Communications
 - Newsletter
 - Wine Trail Map: inclusion parameters
 - *Action Item*
 - Website migration update
9. Committees
 - Marketing Committee: formalization and appointment
 - *Action Item*

- Education
10. Public Comment on Items Not Appearing on the Agenda (two minutes maximum per person)
 11. Agenda Items for Future Meetings
 12. Set Next Meeting Date
 13. Adjourn

All agenda items are subject to discussion and possible action. All interested parties are invited to attend the meeting. Questions regarding the meeting should be directed to Chairman Jeremy Trettevik (209) 210-2501 or Stuart Spencer (209-367-4727). Persons with disabilities needing special accommodation should contact Stuart Spencer at 209-367-4727 or stuart@lodiwine.com prior to the meeting. This notice and agenda is available on the internet in Upcoming Meetings and Events on www.lodigrowers.com.