

LODI WINERY BUSINESS IMPROVEMENT DISTRICT CORPORATION
MEETING NOTICE & AGENDA
Sent and posted Friday, May 15, 2026

The Lodi Winery Business Improvement District will hold a public meeting as follows:

Date: Wednesday, May 20, 2026
Time: 10:00am (PST)
Place: Lodi Winegrape Commission
2545 W. Turner Road, Lodi, CA 95242

The agenda for the meeting is as follows:

1. Call to order
2. Roll call and establishment of quorum
3. Review and Approval of April 15, 2026, minutes
 - *Action Item*
4. Public Comment on Items Appearing on the Agenda (two minutes maximum per person)
5. Strategic Direction/Planning Proposal
 - *Action Item*
6. Organizational Setup
 - Conflict of Interest Policy
 - *Action Item*
 - Insurance Proposal
 - *Action Item*
 - Commission-to-BID Management Services Agreement
 - *Action Item*
 - Voluntary Participation Agreement
 - *Action Item*
 - Intellectual Property Use Agreement
 - *Action Item*
7. Assessment Collections
 - SJ County & HDL Agreements
 - HdL portal status and collection update
8. Branding & Communications
 - Wine Trail Map: inclusion parameters
 - *Action Item*

- Website migration update
9. Committees
 - Marketing Committee: appointments
 - *Action Item*
 - Education
 - Community Benchmark – June 25
 10. LWBID Budget
 11. Public Comment on Items Not Appearing on the Agenda (two minutes maximum per person)
 12. Agenda Items for Future Meetings
 13. Set Next Meeting Date
 14. Adjourn

All agenda items are subject to discussion and possible action. All interested parties are invited to attend the meeting. Questions regarding the meeting should be directed to Chairman Jeremy Trettevik (209) 210-2501 or Stuart Spencer (209-367-4727). Persons with disabilities needing special accommodation should contact Stuart Spencer at 209-367-4727 or stuart@lodiwine.com prior to the meeting. This notice and agenda is available on the internet in Upcoming Meetings and Events on www.lodigrowers.com.