

## LODI WINERY BUSINESS IMPROVEMENT DISTRICT CORPORATION

### MEETING NOTICE & AGENDA

Sent and posted Friday, June 12, 2026

The Lodi Winery Business Improvement District will hold a public meeting as follows:

Date: Wednesday, June 17, 2026  
Time: 10:00am (PST)  
Place: Lodi Winegrape Commission  
2545 W. Turner Road, Lodi, CA 95242

The agenda for the meeting is as follows:

1. Call to order
2. Roll call and establishment of quorum
3. Review and Approval of May 20, 2026, minutes
  - *Action Item*
4. Public Comment on Items Appearing on the Agenda (two minutes maximum per person)
5. Strategic Planning
6. Organizational Setup
  - Commission-to-BID Management Services Agreement
    - *Action Item*
  - Intellectual Property Use Agreement
    - *Action Item*
7. Assessment Collections
8. Branding & Communications
9. Committees
  - Marketing Committee
    - Trade Tasting (Aug. 18, 2026)
    - Alicia Tenise Lodi Visit (July 30-Aug. 3, 2026)
  - Education
    - Community Benchmark (June 25, 2026)
10. LWBID Budget
11. Public Comment on Items Not Appearing on the Agenda (two minutes maximum per person)
12. Agenda Items for Future Meetings
13. Set Next Meeting Date

#### 14. Adjourn

All agenda items are subject to discussion and possible action. All interested parties are invited to attend the meeting. Questions regarding the meeting should be directed to Chairman Jeremy Trettevik (209) 210-2501 or Stuart Spencer (209-367-4727). Persons with disabilities needing special accommodation should contact Stuart Spencer at 209-367-4727 or [stuart@lodiwine.com](mailto:stuart@lodiwine.com) prior to the meeting. This notice and agenda is available on the internet in Upcoming Meetings and Events on [www.lodigrowers.com](http://www.lodigrowers.com).