



LODI WINERY BUSINESS IMPROVEMENT DISTRICT CORPORATION

MEETING NOTICE & AGENDA

Sent and posted Friday, July 10, 2026

The Lodi Winery Business Improvement District will hold a public meeting as follows:

Date: Wednesday, July 15, 2026
Time: 10:00am (PST)
Place: Lodi Winegrape Commission
2545 W. Turner Road, Lodi, CA 95242

The agenda for the meeting is as follows:

1. Call to order
2. Roll call and establishment of quorum
3. Review and Approval of June 17, 2026, minutes
 - *Action Item*
4. Public Comment on Items Appearing on the Agenda (two minutes maximum per person)
5. Strategic Planning
6. Organizational Setup
 - Bank Account Authorizations
 - *Action Item*
 - Intellectual Property Use Agreement
 - *Action Item*
7. Assessment Collections
8. Branding & Communications
9. Committees
 - Marketing Committee
 - Trade Tasting (Aug. 18, 2026)
 - Alicia Tenise Lodi Visit (July 30-Aug. 3, 2026)
 - Education
10. LWBID Budget
11. Public Comment on Items Not Appearing on the Agenda (two minutes maximum per person)



12. Agenda Items for Future Meetings

13. Set Next Meeting Date

14. Adjourn

All agenda items are subject to discussion and possible action. All interested parties are invited to attend the meeting. Questions regarding the meeting should be directed to Chairman Jeremy Trettevik (209) 210-2501 or Stuart Spencer (209-367-4727). Persons with disabilities needing special accommodation should contact Stuart Spencer at 209-367-4727 or stuart@lodiwine.com prior to the meeting. This notice and agenda is available on the internet in Upcoming Meetings and Events on www.lodigrowers.com.