



**LODI WINERY BUSINESS IMPROVEMENT DISTRICT CORPORATION
MEETING NOTICE & AGENDA**

Sent and posted Friday, September 11, 2026

The Lodi Winery Business Improvement District will hold a public meeting as follows:

Date: Wednesday, September 16, 2026
Time: 3:00pm (PST)
Place: Lodi Winegrape Commission
2545 W. Turner Road, Lodi, CA 95242

The agenda for the meeting is as follows:

1. Call to order
2. Roll call and establishment of quorum
3. Review and Approval of August 19, 2026, minutes
 - *Action Item*
4. Public Comment on Items Appearing on the Agenda (two minutes maximum per person)
5. LWBID Financial Review
 - Assessment Collections
6. Strategic Planning
7. Organizational Setup
 - Intellectual Property Use Agreement
 - *Action Item*
8. Marketing & Brand Awareness
 - Marketing Committee
 - SacZoo Wine on the Wild Side (Oct. 9, 2026)
 - San Diego Wine & Food Festival (Nov. 6-8, 2026)
 - Festival of Undiscovered Grapes (Jan. 30 & Apr. 3, 2027)
 - Wine & Chocolate 2027 (Feb. 6-7, 2027)
 - Participation policy for wineries without a physical tasting room presence at regional events
9. Business Improvement & Community Engagement



10. Public Comment on Items Not Appearing on the Agenda (two minutes maximum per person)
11. Agenda Items for Future Meetings
12. Set Next Meeting Date
13. Adjourn

All agenda items are subject to discussion and possible action. All interested parties are invited to attend the meeting. Questions regarding the meeting should be directed to Chairman Jeremy Trettevik (209) 210-2501 or Stuart Spencer (209-367-4727). Persons with disabilities needing special accommodation should contact Stuart Spencer at 209-367-4727 or stuart@lodiwine.com prior to the meeting. This notice and agenda is available on the internet in Upcoming Meetings and Events on www.lodigrowers.com.