



To empower all Lodi Crush District 11 winegrowers and serve their common interests to enhance the profitability of winegrape production through promotion, research, and education.

GROWER MARKETING COMMITTEE
MEETING NOTICE & AGENDA
Posted and sent October 23, 2026

The Lodi Winegrape Commission will hold a public meeting as follows:

Date: Monday, November 2, 2026

Time: 12:00pm

Place: Lodi Winegrape Commission, 2545 W. Turner Rd., Lodi, CA 95242

The agenda for the meeting is as follows:

1. Call to order
2. Roll call and establishment of quorum
3. Review and approval of April 8, 2026, minutes
 - *Action Item*
4. Public Comment on Items Appearing on the Agenda (two minutes maximum per person)
5. Regional Marketing & Promotion
 - Winegrape Market Development Project – Discussion
 - Old Vine Registry Seal
6. Media & Trade Relations
 - Recap, Lodi Wine Showcase Seminar & Tasting for Trade & Media (August 18, 2026)
 - Recap, Eureka! NYC 2026 (September 21, 2026)
7. Grower & Industry Engagement
 - Lodi Agricultural History Event (February 2027)
8. FY 2026-27 Budget
9. Report from other committees
10. Public Comment on Items Not Appearing on the Agenda (two minutes maximum per person)

11. Agenda Items for Future Meetings
12. Set Next Meeting Dates
13. Adjourn

All agenda items are subject to discussion and possible action. All interested parties are invited to attend the meeting. Questions regarding the meeting should be directed to Grower Marketing committee chair Joan Kautz (209-712-3300) or Stuart Spencer (209-367-4727). Persons with disabilities needing special accommodation should contact Stuart Spencer, Executive Director at 209-367-4727 or stuart@lodiwine.com at least five days prior to the meeting. This notice and agenda is available on the internet in Upcoming Meetings and Events on www.lodigrowers.com.